



# Oxebridge Q012

## Acceptable Use of Q001 Certification Marks and References

Ver. 1.0

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If you are interested in offering Oxebridge Q001 certification, contact Oxebridge today by writing to [accreditation@oxebridge.com](mailto:accreditation@oxebridge.com).

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## Revision History Table

Ver.	Effective Date	Nature of Changes
1.0	15 April 2020	Original release.

## **1.0 Purpose**

This document defines the minimum requirements for usage of the Q001 certification and accreditation marks.

## **2.0 References**

*Oxebridge Q001 – Quality Management System Requirements*

*Oxebridge Q005 – Terms and Definitions*

*Oxebridge Q006 – Quality Management System Certification Body Accreditation Requirements*

## **3.0 Terms and Definitions**

Reference Q005.

## **4.0 General Rules for All Marks**

This document discusses two types of marks: Accreditation Marks and Certification Marks. In all cases, the marks shall be used by the appropriate parties as follows:

- a) Marks may only be used as directed by the rules below.
- b) Marks may not be used to state or imply product or service quality has been certified.
- c) Marks may not be used in a manner that brings disrepute to the Q001 scheme or the associated bodies.
- d) Marks may only be used in their entirety, as directed below, and may not be cropped, angled, or have their dimension ratios or colors altered.
- e) Marks may only be used by the certified or accredited body to which they are assigned, as listed in the Oxebridge Directory.

Violations of any of these rules, or for any other reason deemed inappropriate by Oxebridge, will first result in the filing of a request for corrective action to the party. Failure to take appropriate corrective action within 30 calendar days of the notification may result in de-certification or de-accreditation of the party.

Use of marks by any party not authorized in the Oxebridge Directory will be treated as trademark infringement and subject to legal action.

## **5.0 Accreditation Marks**

Accreditation Marks are only to be used by certification bodies (CBs) accredited by Oxebridge to perform Q001 audits in accordance with Q006.

The official Accreditation Mark appears below. The Accreditation Mark is only issued in black and white, and not in color.



Upon accreditation, the CB shall receive high resolution versions of the Accreditation Mark to use in their marketing, certificates or other publications. The Accreditation Mark shall include the Certification Body "Q-Number," which is used to uniquely identify the CB.

Q-Numbers will be published and updated on the Oxebridge Directory, to provide verification of all accredited bodies. Any body found using the Accreditation Mark but not listed on the Oxebridge Directory is assumed to be an unauthorized, unaccredited body, subject to legal action.

In all cases, the CB must use the entire Accreditation Mark as provided by Oxebridge, comprising the logo image and the CB Q-Number. Usage without the Q-Number is strictly prohibited and can lead to de-accreditation.

The Accreditation Mark is not to be used in any context that states or otherwise implies the accreditation applies to anything other than Q001 certification assessment services.

Upon de-accreditation, the CB shall immediately cease use of the Accreditation Mark on any new documents or materials. The CB shall then have 60 calendar days to remove the Accreditation Mark from their publications and marketing materials. If the de-accreditation is subject to appeal or dispute resolution, the CB may continue to use the Accreditation Mark until the appeal or dispute is resolved, even if the status of the CB is downgraded in the Oxebridge Directory.

## **5.0 Certification Marks**

Certification Marks are only to be used by Q001 certified organizations who have been properly assessed by an accredited Q001 certification body.

The official Certification Marks appear below in reduced size and resolution. Certification Marks are only issued in black and white, and not in color.

Certification Level	Approved Mark
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**Q001 Quality System Certified Level 1**



**Q001 Quality Management System Certified Level 2**



**Q001 Quality Management System Certified Level 3**



**Q001 Quality Management System Certified Level 4  
 with Honors**



Upon certification, the organization shall receive high resolution versions of the Certification Mark to use in their marketing, certificates or other publications. The Certification Mark shall include an organization “Q-Number,” which is used to uniquely identify the CB.

The Certification Mark includes the current certification level for which the organization is certified; the organization may only use this Certification Mark, and may not use any Certification Mark indicating any other certification level.

Q-Numbers will be published and updated on the Oxebridge Directory, to provide verification of all certified organizations. Any organization found using the Certification Mark but not listed on the Oxebridge Directory is assumed to be an unauthorized, uncertified organization, subject to legal action.

In all cases, the organization must use the entire Certification Mark as provided by Oxebridge, comprising the logo image and the organization’s Q-Number. Usage without the Q-Number is strictly prohibited and can lead to de-certification.

The Certification Mark is not to be used in any context that states or otherwise implies the accreditation applies to anything other than Q001 certification.

Upon withdrawal of certification, the organization shall immediately cease use of the Certification Mark on any new documents or materials. The organization shall then have 60 calendar days to remove the Certification Mark from their publications and marketing materials. If the de-certification is subject to appeal or dispute resolution, the organization may continue to use the Certification Mark until the appeal or dispute is resolved, even if the status of the organization is downgraded in the Oxebridge Directory.