

**SECOND INTERNATIONAL CONFERENCE ON ISO 31000 STANDARD**  
USING ISO 31000 RISK MANAGEMENT STANDARD TO ACHIEVE OPTIMAL PERFORMANCE

Conference Date: 28-29 May 2013  
Master Classes Date: 30-31 May 2013

Location: Toronto, CANADA

Contact : Alex Dali  
Email : [partnership@G31000.org](mailto:partnership@G31000.org)  
Website: [www.G31000conference2013.org](http://www.G31000conference2013.org)

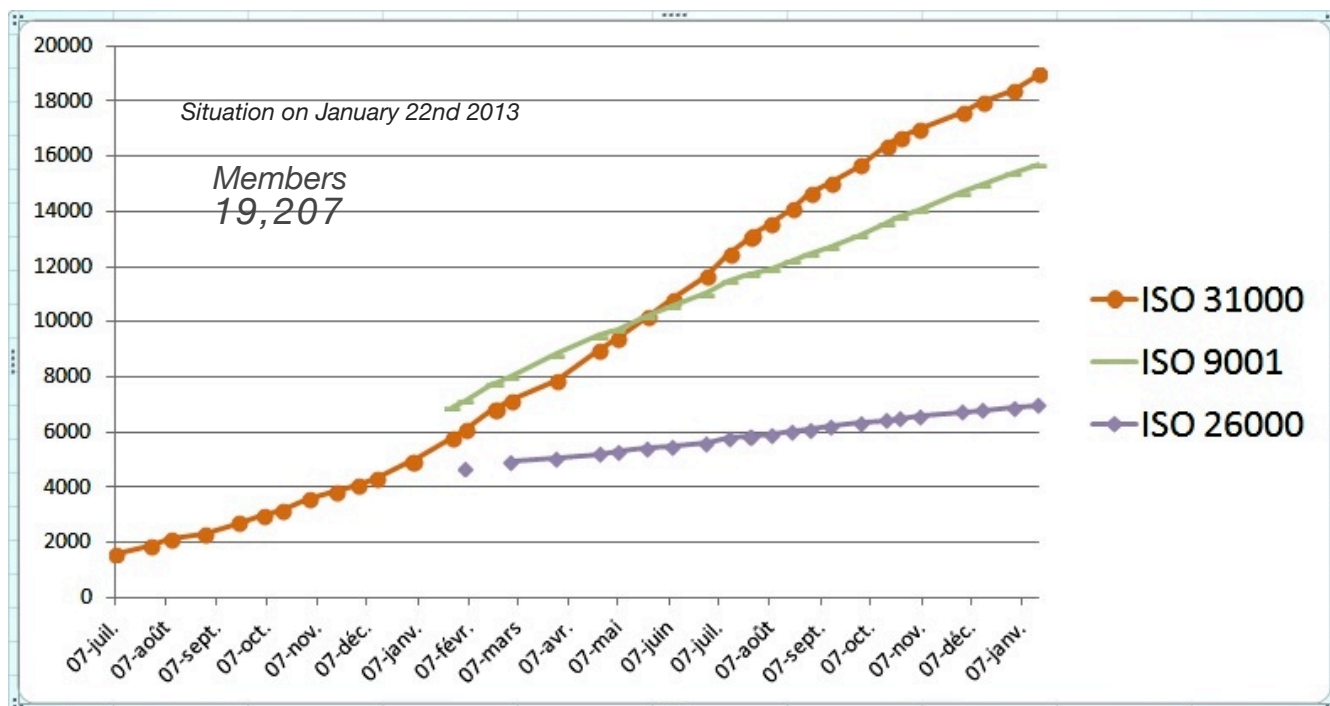


Organiser: *Global Institute for Risk Management Standards - G31000*

# Partnership Information

# INVITATION TO PARTNERS

G31000, the Global Institute for Risk Management Standards cordially invites you to participate at the First International conference on the ISO 31000 Standard. In making a commitment to become a partner, your company will be assured high profile exposure at this Conference.



## The ISO 31000 Risk Management standard group continues its strong growth

Please take a few moments to read our proposal. If you require further information about partnering, please contact Alex Dali at G31000 on + 33660454280 or email: [partnership@G31000.org](mailto:partnership@G31000.org)

**To secure your place at the Conference or simply check the content of the Conference, please go directly to the dedicated website:**

 [www.G31000conference2013.org](http://www.G31000conference2013.org)

## Context

The G31000 concept was inspired by the success of the ISO 31000 LinkedIn group (currently 19,000+ members (as recorded on January 22nd 2013), with 100 new members joining each week). All of the members are risk management professionals spanning the continuum between research and practice covering all facets of risk management.

G31000 has been structured to raise awareness about the ISO 31000 risk management standard and to promote multi-level collaboration in order to create innovative, pragmatic, and sustainable solutions which challenge the current compliance/reporting focus within the risk management community. Each year G31000 intends to organise multiple conferences, seminars and training sessions related to the ISO 31000 standard at locations across the world.

The 2013 International Conference on ISO 31000 is the first of an annual series of knowledge-based conferences for risk management professionals, and will be a very important contributor to the development of excellence in risk management.

The conference will provide an opportunity for risk management professionals to spend two full days in the company of more than 200 national and international peers, providing an excellent environment for the exchange of experience and knowledge on implementing the ISO 31000 risk management standard and the development of excellence in risk management.

## Conference Details

**When:** Conference Date: 28-29 May 2013  
Master Classes Date: 30-31 May 2013

**Where:** The conference will take place, in the heart of Toronto, at a prestigious conference center of the business district:

**ONE KING WEST Hotel & Residence, 1 King Street West, Toronto, ON M5H 1A1, Canada.**

- Keynote sessions explaining the history and future perspective of ISO31000 as a world standard
- Four plenary sessions looking at the implementation of risk management programs based on ISO 31000
- Ten parallel sessions on sector specific topics and the future development on ISO 31000
- 2-day intensive course and examination leading to the ISO 31000 certification (foundation level)
- Panel discussions
- Networking breaks
- Gala conference dinner

## Expected participants

We are expecting 200 attendees from all over the world. Participants will range from:

- Executive leads for Risk or Enterprise Risk Management (ERM), Internal Audit, Compliance and other related corporate governance functions;
- Non-executive directors wishing to gain a greater understanding of risk management;
- Directors and managers across all organisations, public and private, large and small who manage or wish to manage risk as part of effective corporate governance;
- Auditors, risk managers, Chief Risk Officers, Governance & compliance practitioners who provide advice on the management of risk either in house or as consultants; and
- Those who implement risk management or ERM in their organisations or government bodies

## Partnership benefits

### Publicity and professional association with the Conference

The conference will be promoted to more than 100,000 key players worldwide in the risk management discipline, through LinkedIn groups, risk management associations and their newsletters, websites and brochures, and by conference speakers who are expected to promote the conference through their networks. Event partners should anticipate wide exposure through their identification with the Second International conference on the ISO 31000 Standard.

Your partnership will be supported through an integrated communications programme with a variety of email campaigns, brochures and postings on the conference's website. Your brand will also receive extensive exposure on conference material, banners and during the sessions.

### Networking with risk management experts and leaders

More than 40 expert speakers from all sectors dealing with the management of risk will share their views and insights on the ISO 31000 Risk Management Standard. Your representatives will have the opportunity to network with expert leaders and key conference delegates to update their knowledge and understanding of your organisation and services. Such networking can generate valuable contacts both during and after the event.

### Strengthening your Corporate Image

Through the conference, your company will be projected as an industry player and leader associated with the ISO 31000 Standard which is gaining more and more acceptance worldwide. The conference can also directly support your organisation's marketing efforts by offering brand positioning, and image association, with information on your company profile and services included in the conference kits as long as they support the ISO 31000 Standard.

## Conference Marketing and Promotion

G31000 will be promoting the conference through various channels including:

- **Website** The G31000 website will promote the conference with a link to the ISO 31000 Conference 2012 website [www.G31000conference2013.org](http://www.G31000conference2013.org)
- **Participants of the Global Survey 2011** The short electronic conference brochure will be sent to almost 2,000 participants in the survey
- **Collaboration with risk management associations** Following the global Survey 2011, G31000 has maintained close links with many risk management associations worldwide, who will assist in raising awareness about the conference
- **Direct email networks** Members of G31000 will directly distribute the link to the conference website

## LinkedIn group on ISO 31000 and social media

**LinkedIn**



- **Direct communication** We have direct access to all members of the LinkedIn on ISO 31000. We anticipate that the LinkedIn will reach the 10,000 members mark before the conference
- **Dedicated sub-group for the Conference 2012** Dedicated sub-group for the Conference 2013. Thousand of members will be invited to join our ISO31000\_Conference\_2013 LinkedIn sub-group to encourage networking with their peers both before and after the conference
- **Collaboration with other LinkedIn groups** G31000 will purchase a banner to showcase the conference which will be placed on important risk management LinkedIn groups. A number of these groups have up to 70,000 members

## Conference Brochure

To promote the conference, a 7 page brochure has been produced. It already includes some of the early partners and media partners. This brochure can be rapidly updated with your logo, since the brochure is available on the Conference website for easy downloading by visitors to the website. The number of brochures downloaded could be provided to partners if desired.

## Conference Program

For detailed reference about the Conference program, the Conference website invites visitors to download a 40-page brochure with full details about the sessions, speakers and benefits of attending. It already includes partners and media partners that have committed their support. The detailed program can also be rapidly updated with your logo, and again will be available on the Conference website for download. The number of brochures downloaded could be provided to partners if desired.

## Get early exposure!

**Early confirmation of your partnership will see a heightened level of exposure with inclusion of logos and branding at an early date on the online brochure and the website.**



## Partnership opportunities

This conference will present excellent opportunities to share and exchange industry knowledge and expertise on the ISO 31000 Standard, and we welcome you and your company to take part in this premier event. This prospectus details the attractive partnership opportunities that are on offer for this 2013 event. All partners will be promoted prior to and at the event as well as in the conference materials, dependent upon the level of partnership agreed. (All prices include VAT)



## Gold Partners

**\$US 8,000**

- **Speaking.** One speaking slot opportunity if the proposed speaker demonstrates knowledge on ISO 31000 and adds value to the conference session
- **Free registration.** One complimentary full registration including attendance at all conference sessions, delegate materials, lunches and the prestigious Gala conference dinner
- **Logo.** Prominent display of the company logo on the lectern in presentation rooms
- **Link.** Link from the conference website to partner's website
- **Company's information.** Company details included in the conference proceedings and program
- **Information on USB key.** Company details included in the conference USB key containing conference proceedings and program
- **Acknowledgement** of Gold Partnership on all promotional material, including conference website, all correspondence and documents relating to the conference and appropriate venue signage

Only THREE GOLD partnership opportunities are available

## Silver Partners

**\$US 6,000**

- **Free registration.** One complimentary full registration which includes attendance at all conference sessions, delegate materials, lunches and the prestigious Gala conference dinner.
- **Logo.** Company logo displayed on the lectern in the presentation rooms
- **Link.** Link from the conference website to partner's website
- **Company's information.** Company details included in the conference proceedings and program
- **Information on USB key.** Company details included in the conference USB key containing conference proceedings and program
- **Acknowledgement** of partnership on all promotional material, including conference website, all correspondence and documents relating to the conference and appropriate venue signage

NUMBER NOT LIMITED

## Gala Dinner Partner

**\$ US 6,000**

- **Logo.** Company logo displayed on the lectern in the presentation rooms
- **Link.** Link from the conference website to partner's website
- **Company's information.** Company details included on conference proceedings and program
- **Naming rights.** Naming rights of the Conference Dinner
- **Short address.** Opportunity for a short address/presentation during dinner
- **Signage.** Partner signage at dinner venue
- **Free Dinner tickets.** 2 complimentary tickets for the Conference Dinner



360 RESTAURANT, 301 Front Street West, Toronto, Ontario M5V 2T6, Canada

Only ONE partnership opportunity for the GALA DINNER

## Conference Material

**BAG** \_\_\_\_\_ **\$US 2,000**

**USB Key** \_\_\_\_\_ **Reserved**

Only ONE partnership opportunity for the conference material



## Conference Catering

**Coffee Break** ————— **\$US 1,000**

**Lunch** ————— **\$US 1,000**

Only **FOUR** partnership opportunities for Coffee breaks  
Only **TWO** partnership opportunities for Lunches

## SESSIONS - Plenary

**Keynote speaker** **Reserved**

**Risk Management Standardisation** **Reserved**

**Why refer to ISO 31000** **Reserved**

**How to implement ISO 31000** **\$US 5,000**

**G31000** **Reserved**

## SESSIONS - Parallel

**Business continuity** **\$US 3,000**

**Finance & banking** **\$US 3,000**

**GRC** **\$US 3,000**

**Education** **\$US 3,000**

**Security** **\$US 3,000**

**Human factors** **\$US 3,000**

**Raising awareness, worldwide** **\$US 3,000**

**Training on ISO 31000** **\$US 3,000**

**Internal Audit** **\$US 3,000**

Only **TWO** partnership opportunity per session

### **Please note:**

The production of banners and any promotional material is the responsibility of the partner.

### **How to Book and Details of Payment:**

In order to confirm your partnership, you are invited to send an email to [partnership@G31000.org](mailto:partnership@G31000.org)  
An invoice will be issued for the payment.

### **Information requested :**

- Company Name
- Contact Person
- Email Address
- Postal Address
- Phone Number
- Company Website
- Partnership
- Package
- Price

Your partnership can only be confirmed when payment is received. In the event that there are more applications than the opportunities available, successful applications will be based on a first-come-first-serve basis.

### **Cancellation Policy**

In the event of withdrawal of your partnership booking, please be advised that unless that particular area of partnership is resold, the Conference will reserve the right to retain deposit monies received.

### **Further Information**

#### **Alex Dali**

Partnership manager

Telephone: +33 6 60 45 42 80

Email: [partnership@G31000.org](mailto:partnership@G31000.org)

